

Widnau, Los Angeles, May 15<sup>th</sup>, 2019

**Ref.: BONECO strengthens its market presence in the USA**

Dear Partners

Leading global home environment company BONECO AG, a sixty-year-old Swiss company, has acquired the well-known American Envion brand including the Therapure and Ionic Pro air purifier brands, effective as of May 1<sup>st</sup>, 2019. Envion and its brands have been acquired from the Ideal Living Group. BONECO is the “Healthy Air” company well known for its leading position in high-end air washers, humidifiers and purifiers. The Envion brand acquisition will strengthen BONECO’s market presence in North America and give it a strong position in the air purification segment.

BONECO's global business is experiencing significant growth. In the last 3 years, BONECO has almost completely renewed its product range with an above-average growth dynamic. With this acquisition, BONECO is well positioned to have a significant increase in sales of its products in North America resulting from access to new customers and sales channels while increasing distribution of Envion products in Europe, Eastern Europe, Russia and Asia. BONECO USA and Envion are going to operate out of a joint office in Los Angeles, CA.

The merger of the two companies will take place quickly and should be completed by the middle of this business year. The Therapure, Ionic Pro, Allergy Pro and Four Seasons brands will continue to be marketed in the USA and worldwide in the BONECO markets.

Yours sincerely

Michael Leitner  
CEO BONECO

Online version incl. Video:

<https://www.boneco.com/envion>

<https://www.boneco.us/envion>